



Thecanadiantraveler.ca offers a unique Canadian perspective on vacation experiences abroad

Halifax, April 1, 2009 – Tired of receiving destination information from corporate interest and advertising/travel booking based review agencies with unclear motives Canadian Traveler founder Jon Collins of Halifax, NS decided it was time for a change.

The Canadian Traveler, launched February 29th is new to the online travel industry but is looking to make a difference in the way Canadians approach their travel. By limiting outside advertising and refusing to offer vacation booking/reservation services The Canadian Traveler ensures that users receive unbiased information when trying to plan their vacation. The specific Canadian content allows users to learn from experiences of people who come from a similar perspective.

“As a Canadian looking for a vacation destination there are a number of resources available to you. While each of these has its merits I know from my own experience the information available and its intentions are not always clear” says founder Jon Collins. “We hope that by helping paint a picture of the unique Canadian Vacation Experience – both within the country and to other destinations – we can be of assistance to Canadians looking to sift through the information available to them and make important travel decisions.

By writing and reading reviews Canadian’s are able to share with each other their unique experiences when traveling to popular tourist destinations. The site also offers an ‘Ask the Traveler’ section where users can ask questions related to travel to a region in general in an effort to prepare themselves for the trip.

Right now, The Canadian Traveler needs your help. The site is brand new, and is in need of travel reviewers to help increase content. It is only through the real, lived experiences of Canadian users that this site gets its value. Therefore, this is your opportunity to share your experiences in a meaningful way. Visit www.thecanadiantraveler.ca , have a look around, and write a review and don’t forget to save the site in your favourites for when it comes time to plan your next trip.

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